

## Tech Valley QuickBooks PowerUsers



Wayne Higdon helps small businesses with selection, implementation, training and support for accounting technology. From the corner store to the web store, over the past 24 years Wayne has helped 350 business owners and nonprofit managers improve their bookkeeping systems.

**Beyond accounting, Wayne works to improve a business' efficiency in managing customer relationships, time, inventory and paper documents.**

CPAs and bookkeepers call for help with their messiest client's books and their toughest troubleshooting for QuickBooks, MYOB and other accounting software.

Having achieved the Advanced Certification level from QuickBooks and certified by The Sleeter Group of accounting technologists, Wayne participates in numerous seminars both locally and nationally and is a founding organizer of the Tech Valley QuickBooks Powerusers.



**Stephen Vardin, President  
Stephen Vardin & Colleagues, Inc.**  
Since July 1993

Bookkeeping professionally since July 1978.  
Preparing taxes professionally since 1981.  
Bookkeeping, Planning, Taxes, & Training

### Bookkeeping

The Lowest Cost, Accurate, Meaningful Bookkeeping  
Appropriate for Your Business  
Tracking Environmental Sustainability for Increased Effect  
Set Up, Fix Up, or Rescue: We Untangle Your Bookkeeping Problems.

### Planning

Predicting the Future So You Can Learn From Your Past  
Updating Your Business Plans  
Starting a Business the Easiest Way:  
Complying With All Regulators.

### Taxes

All Forms of Taxes Streamlined  
For Your Situation

### Training

- Personalized Training on Any Area of Business
- You Get What You Pay For and Just What You Need
- QuickBooks or Any Other Bookkeeping Software, Excel, Open Office, Etc.



**By The Book Solutions, Inc.** provides complete business coaching, bookkeeping consultation and support, and full service QuickBooks® support. **BTBS focuses their services on tailoring financial management systems to fulfill each business' specific and unique needs to help liberate business owners from the heavy burden of financial record keeping and reporting.** When business owners commit to being more system dependant it will enable them to become better-informed, more creative managers with the result of optimizing their business' profitability and growth.

### Brian Wiese:

For more than a decade, Brian Wiese has provided business owners with unparalleled expertise and service in optimizing their business' financial systems. Brian has earned QuickBooks® highest esteem as an Advanced Pro Advisor and Intuit Solutions Provider, by focusing on the individual needs of each client to solve their business' most paralyzing problem – being overly dependent on people, and not on internal systems. As the owner of By The Book Solutions, Inc., Brian guides his clients through a 4-step process which ensures that a complete evaluation of each client's business processes and systems have been completed and a plan developed to address the specific needs of the business.



**Simply Accounting & Bookkeeping Services, LLC**  
**Combines small business expertise in tax, accounting and bookkeeping services with today's technology.**

Providing comprehensive financial information, tools, and reports. Simply Accounting will help you learn how to track and read your numbers to help you manage your business... saving on taxes, leading to profits and growth. Simply Accounting provides personable on-site and remote services. Staffed with a team of professional, degreed, and experienced accountants.

### Simply Accounting Plus Business Training Center

Our training is easily fit to your needs. *We train on all types of financial software including Peachtree and QuickBooks.* We also train on Microsoft Office, Entrepreneurship, Small Business tax compliance, and Year End processes and other accounting software and tools.

### Bridget M. Chandler, Accountant

Bridget has managed and performed accounting and financial management services for private, small to mid-sized companies for over 25 years. She has worked with some of the largest accounting firms in the capital district. In addition, she has significant experience in accounting software in many industries including wholesale, retail, manufacturing, construction, service, and non—profit organizations. She is a certified QuickBooks Advanced ProAdvisor and a Certified Sage Accountant.

Ms. Chandler is an IRS Authorized Tax Practitioner, Efile Provider, Registered NYS Tax Practitioner, and NYS Licensed Notary Public in Rensselaer County. She is a member of the Southern Rensselaer Boy's and Girl's Club Board of Director's, is named Whos' Who in 2005 Top Executives and has attended professional seminars and software training in order to be up to date with the latest procedures and technologies.

